

Events around the King's Day Reception at the Dutch consulate in Stuttgart on May 2<sup>nd</sup>

**MAY 3<sup>RD</sup>**  
**2016**

## **EXPERIENCE EXCHANGE DAY**

at LebensPhasenHaus Tübingen and BruderhausDiakonie Reutlingen

Driving idea: As a site for research, teaching, exchange and raising awareness on active and healthy ageing, the LebensPhasenHaus is a perfect location for organizing a mini-study visit between key drivers of the Noord Brabant and Baden-Württemberg eco-systems for an exchange of knowledge, experiences, perspectives and ideas, specifically on the topics of integrated care and dementia.

### **Program**

May 3<sup>rd</sup> from 11:00h to 15:15h  
LebensPhasenHaus, Rosenau 9, 72076 Tübingen

#### **11:00 – 12:15h Walk and Talk at the LebensPhasenHaus**

- Udo Weimar/Daniel Buhr (University of Tübingen/CORAL/Smart Home & Living Baden-Württemberg): Welcome at the LebensPhasenHaus
- John Blankendaal (Brainport Industries Netherlands) and Konstantin Schneider (Cluster Agency Baden-Württemberg)
- Info booths and stands in and around the LebensPhasenHaus of different Smart Home & Living Actors in BaWü (e.g., Cluster Agency Baden-Württemberg / Smart Home & Living Baden-Württemberg, IHK Reutlingen, safe@home, tablu, Handwerkskoffer)
- Possibility for exchange of Brabant guests with BaWü actors

#### **12:15 – 13:45h Networking, Presentations at the Rosenau (next to LebensPhasenHaus)**

*12:45 – 13:15h presentations/speech by*

- Bert Pauli (Minister of Economical and International Affairs, Noord Brabant): How Noord Brabant is preparing for the demographic change (Presentation 10 min.)
- Peter Hofelich (State Secretary, Ministry of Finance and Economy Baden-Württemberg): Smart Home & Living Baden-Württemberg – Demographic change and its chances (10 min.)
- Brian O'Connor (President, European Connected Health Alliance ECHA): It's all about eco-systems (10 min.)

#### **13:15-13:45 Lunch**

#### **13:45 – 15:15h Parallel Workshops**

Dementia workshop with contributions from BaWü and Noord Brabant (Gerhard Eschweiler)

- Presentations on challenges and initiatives from each region
- Discussion of experience and potential collaboration

Workshop on integrated care from each region (Daniel Buhr)

- Presentations challenges and initiatives with respect to an integrated approach
- Discussion of experience(s) and potential collaboration

#### **Contact:**

Team LebensPhasenHaus  
event@lebensphasenhaus.de  
Tel.: +49 7071 29 77636